

July-April car sales up 43.5pc

By Our Staff Reporter

KARACHI, May 11: The overall car sales surged by 43.5 per cent to 97,818 units in July-April 2009-10 as compared to 68,149 units in the same period of last fiscal year.

Despite high prices, consumers purchased 11,335 units of locally assembled cars in April 2010 as compared to 6,964 units in the same month last year.

According to Pakistan Automotive Manufacturers Association (PAMA) statistics, the sales of Toyota Corolla cars jumped 67.37 per cent to 34,522 units in the July-April period from 20,626 units in the corresponding period last year.

Similarly, the sales of Honda Civic and City also improved to 4,506 and 6,376 units from 3,920 and 5,661 units respectively. Suzuki Liana sales rose to 848 from 716 units.

Suzuki Cultus, Alto, Mehran and Bolan rose to 9,892, 8,640, 18,030 and 9,010 units as compared to 7,750, 5,311, 11,142 and 7,566 units respectively.

However, the sale of Daihatsu Cuore and Hyundai Santro plunged to 4,054 and 244 units in July-April 2009-10 from 5,130 and 327 units in the same period of last fiscal.